

## Survey executed for Seniors Outreach Services Society

This survey is designated to evaluate potential customers' interest towards a new business concept. Please read the following product description and respond to the questions below. This survey will remain confidential.

**1. A non-for-profit organization in Kelowna is interested in opening a store that would sell used or refurbished medical equipment. Overall, what is your reaction?**

Excellent idea       Good idea       Bad idea       No opinion

**2. For what reason would you buy used/refurbished medical equipment?**

Limited Income       Lower price  
 No 3<sup>rd</sup> party insurance       I do not have a need to buy used medical equipment  
 Other, please specify \_\_\_\_\_

**3. What used/refurbished medical equipment/supplies would you buy? Check all that applies.**

Manual Wheelchair       Accessories       Bathing assist equipment  
 Power Chair       Medical Bed       Incontinence equipment  
 Canes       Scooter  
 Walker       Bed Rails  
 Other, please specify: \_\_\_\_\_

**4. Overall, what would be 3 of your most important factors in choosing used medical equipment?**

Best Value       High quality       Broad selection of products  
 Best performance       Shopping convenience       Recognized brand name  
 Warranty Service       Knowledgeable staff       Discount  
 Other, please specify: \_\_\_\_\_

**5. Which of the following services would you be interested in? Check all that applies.**

Sale of used/refurbished medical equipment       Maintenance or repair service  
 Lease of used/refurbished medical equipment       Other, please specify: \_\_\_\_\_

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**6. If there were a liability waiver to sign, would you still be interested in buying used/refurbished medical equipment and supplies?**

Yes                       No

**7. Please select your age group.**

19 and under     20-40     40-60     60-80     80+